

# NORTHWEST REGIONAL MEETING

June 14, 2007  
Bindweed Farm  
Blackfoot, Idaho



The Association of Specialty Cut Flower Growers, Inc. was created to unite and inform growers in the production and marketing of field and specialty floral crops across the United States and Canada.

National Conferences and trade shows are instrumental in bringing together flower growers, researchers and suppliers to share information and knowledge on a broad level. ASCFG Regional Meetings, often more loosely structured and informal than a National Conference, are important for joining growers of a certain region, to compare notes on local growing conditions, market capacities and experiences.

Tours of greenhouses, fields, wholesalers and auctions often make up the format for Regional Meetings. Panel discussions, question-and-answer sessions and open exchanges are encouraged so that growers may trade information on local flower growing activity.

## FOR MORE INFORMATION

Jeriann Sabin  
(208) 785-4687  
jasabinart@aol.com  
bindweedfarm@aol.com  
ASCFG  
(440) 774-2887  
ascfg@oberlin.net

## MINIMUM EFFORT FOR MAXIMUM RESULTS

THURSDAY, JUNE 14, 2007

Bindweed is a small farm and thriving business owned and operated by Ralph Thurston and Jeriann Sabin. Ideally located between Sun Valley, Idaho and Jackson, Wyoming they provide over 100 different varieties of cut flowers to these resort areas. This five-man operation is run by one and half men—Ralph and Jeriann, respectively. You are invited to see how they stretch three growing seasons out of one, create a year-round living in six months and run a farm on old hoses, rebar, drip tape and a sense of humor.

- 8:00 a.m.      **Registration and welcome**  
8:30 a.m.      **Session I:**  
*Growing Old Fashioned Roses in a Northern Climate*  
Talk and tour of roses planted for the 2006 ASCFG Research Grant. Highlighted with comments by Erin Benzakein of floret, Mount Vernon, Washington.
- 9:30 a.m.      **Session II:**  
*Invasive Species*  
Paul Muirbrook, Bingham County Weed Supervisor will address invasive weed identification and control.
- 10:30 a.m.     **Session III:**  
*Color Primer*  
Color theory demonstration followed by a hands-on “colorwise” bouquet making workshop.
- 11:30 a.m.     **Lunch - sponsored by NewFlora**  
1:00 p.m.      **Session IV:**  
*Three Seasons in One with Crop Staggering*  
Tour and talk of greenhouse, hoop house, shade house and field production. Special focus on sweetpeas, ranunculus, and freesia grown in a zone 4 climate with radiant heat.
- 2:00 p.m.      **Open forum/discussion**

## DIRECTIONS

Blackfoot sits midway between Idaho Falls and Pocatello, so from either airport hop on I-15 (Pocatello's airport is located on I-86, 6 miles west of the I-15 interchange) and head south if you're in Idaho Falls, north if Pocatello, and after about a twenty mile ride take exit 98 (Rose-Firth). Head west on Rose Road for two miles and there we are, amid 4 greenhouses, two red barns, and a yellow, two-story home. Signs will be posted.

## Lodging

### In Blackfoot:

Super 8 - (208) 785-9333, 1279 Parkway Dr.

Best Western - (208) 785-4144, 750 Jensen Grove Dr.

Pocatello and Idaho Falls host all major hotel/motel chains.